

Eventing Connect ranked Red Hills International Horse Trials #1 of
 “Five events you need to attend... (with or without a horse)”

“This event is a spectator’s dream. Everything is very centralized so you do not have to walk miles to get from dressage to show jumping to cross-country and to the vendors.”



	Presenter	Underwriter	Platinum	Gold	Silver	Bronze	Patron	Friend
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200	\$600
Badges to Sponsor Tent	Naming right with Red Hills International Horse Trials and customizable marketing package	20	16	12	8	4	2	1
Reserved Stadium-Side Table in Sponsor Tent		1	NA	NA	NA	NA	NA	NA
Premier Parking Passes		6	6	4	2	1	1	0
Invitations to Sponsor “Party in the Park”		20	16	12	8	4	2	1
General Admission (Three-Day Passes)		20	16	10	6	4	0	0
Ad in Program		full-page	full-page	full-page	half-page	NA	NA	NA
Recognition as sponsor in program		listing	listing	listing	listing	listing	listing	listing
Recognition on website		Premium location	logo/link	logo/link	listing	listing	listing	listing
Recognition over PA		✓	✓	✓	NA	NA	NA	NA
Branded On-site Banners		2	2	1	1	NA	NA	NA
Cross Country Jumps	Exclusive Branding	Exclusive Branding	1	1	1	NA	NA	
Trophy Presentation	Yes	Yes	Yes	NA	NA	NA	NA	
Additional Sponsor Benefits								
Platinum, Gold and Silver sponsors are eligible to purchase a reserved table in sponsor tent	Cash sponsors who’ve previously purchased a tailgate spot have priority until January 6, 2020, to purchase a spot. Cash sponsors who are new to Tailgate at Red Hills have priority from January 6 through February 3, 2020, to purchase a spot.		\$500	\$500	\$500	NA	NA	NA
On the Water with 15x15 Tent Tailgates (10 available), includes 15 x 15 tent, 6 wrist bands and 1 Tailgate Parking Pass		\$500	\$500	\$500	\$500	\$500	\$500	NA
On the Lane with 10x10 Tent Tailgates (10 available), includes 10 x 10 tent, 6 wrist bands and 1 Tailgate Parking Pass		\$400	\$400	\$400	\$400	\$400	\$400	NA

For tax purposes, the cost per person is \$300.